Foodfax

December 2019



High Fliers





Ritz Baked Bites Olive Oil & Grana Padano Biscuits

£1.50 for 100g

Overall Score Would Buy Intention

CMR Ref: 191219 **47** 3.87

These upmarket Baked Bites from Ritz proved a winner for Reviewers. A light, crunchy snack with just the right strength of cheese flavour. 4 in 10 gave a 5* review.



Tesco 6 Christmas Mallows

£1.00 for 145g

Overall Score Would Buy Intention

CMR Ref: 191221 **43** 3.63

The sprinkles gave these Mallows a party feel and most expected this sweet treat to appeal to kids. Great value at £1 making them a handy family treat over the festive season.



Fever Tree Spiced Orange Ginger Ale

£1.70 for 500ml

Overall Score Would Buy Intention

3.33

CMR Ref: 191220 **43**

A tempting twist on Ginger Beer from this well respected brand. A refreshing blend with sufficient flavour of orange and ginger with plenty of fizz.

Still Grounded



Waitrose Creamed Cabbage

£2.49 for 300g

Overall Score Would Buy Intention

CMR Ref: 191222

31

2.33

A tempting standby, but considered expensive at £2.49 especially after tasting as this was thought to lack the promised mature cheddar cheese flavour: 'tasted like seasoned cabbage. Not exciting'.



Potts Chicken Stock

£2.00 for 500ml

Overall Score Would Buy Intention

CMR Ref: 191229

31

2.02

Convenient but far more expensive than stock cubes and would have to be consumed in 3 days after opening. Not as strongly flavoured as expected leading many to conclude it was 'no better to what's on the market'.



In The Buff Turmeric Fusion Protein Ketchup

£3.99 for 452ml

Overall Score Would Buy Intention

CMR Ref: 191210 **16** 1.63

No-one knew what to expect from this Ketchup but they were still surprised by the lack of tomato and a strong vinegary taste. The texture was also unexpected: 'gritty' rather than smooth. Half of Reviewers awarded just 1 star.