

TEST WITH CONFIDENCE



HOME PLACEMENT

*Available **NOW**



KNOW & TRUST



Participants live in the same area as the Interviewers.

Products delivered by Interviewers direct to consumers whilst maintaining social distancing.



NEIGHBOURHOOD HUBS

*^On Hold

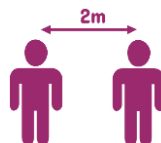


Product Testing, In-depth Interviews & Focus Groups
Participants recruited using our unique Neighbourhood Net
Participants **KNOW & TRUST** the Interviewers

Participants live in the same area as the Testing Venue.

Venues with protection screens

All Interviewers trained to Level 2 in Food Hygiene & Safety



MINI PANELS

*^On Hold



Participants live close to the Interviewers home.

Own smartphone / tablet used to complete survey

Social distancing – 2m apart and staggered test times

All Interviewers trained to Level 2 in Food Hygiene & Safety

HOME PANELS

*TBC



KNOW & TRUST

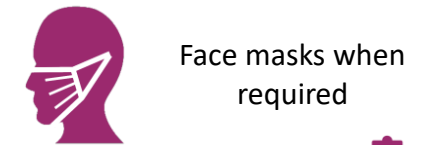
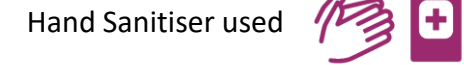
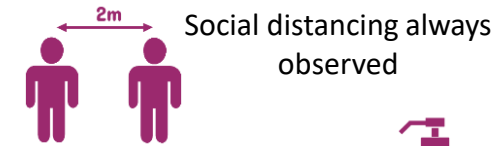


Participants live close to the Interviewers home.

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Neighbourhood Net
50+ locations across GB



Interviewer led surveys using Perspex safety screens



*Testing across the UK in line with current UK legislation.

^ on hold during national lockdown until December at the earliest.